



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	IILM GRADUATE SCHOOL OF MANAGEMENT
Name of the head of the Institution	Dr. Taruna Gautam
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	01206670621
Mobile no.	9911416025
Registered Email	taruna.gautam@iilm.edu
Alternate Email	director@iilm.edu
Address	16, Knowledge Park II
City/Town	Greater Noida
State/UT	Uttar pradesh
Pincode	201306
<b>2. Institutional Status</b>	

Autonomous Status (Provide date of Conformant of Autonomous Status)	18-Jul-2019
Type of Institution	Co-education
Location	Urban
Financial Status	Self financed
Name of the IQAC co-ordinator/Director	Prof. Rajkishan S S ,Ph D
Phone no/Alternate Phone no.	01206670676
Mobile no.	9818090843
Registered Email	rajkishan.nair@iilm.edu
Alternate Email	iqacordinator@iilm.edu

### 3. Website Address

Web-link of the AQAR: (Previous Academic Year)	<a href="https://www.iilmgsm.ac.in/wp-content/uploads/2014/09/IGSM-AQAR-18-19.pdf">https://www.iilmgsm.ac.in/wp-content/uploads/2014/09/IGSM-AQAR-18-19.pdf</a>
<b>4. Whether Academic Calendar prepared during the year</b>	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	<a href="https://drive.google.com/file/d/19HnK3VRlmrE9Huk3q5ETWnOR3-mCrNV5/view?usp=sharing">https://drive.google.com/file/d/19HnK3VRlmrE9Huk3q5ETWnOR3-mCrNV5/view?usp=sharing</a>

### 5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	A	3.02	2017	30-Oct-2017	29-Oct-2022

### 6. Date of Establishment of IQAC

15-Mar-2018

### 7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
FDP on Data Protection	21-Sep-2019	22

and Privacy and Intellectual Property as Strategic Issue	1	
FDP on	18-Jan-2020 1	39
FDP on Transforming Business with Big Data Analytics and AI: Challenges and Opportunities.	20-Feb-2020 1	45
FDP/training on How to teach Online safely	07-Apr-2020 1	15
FDP on Effective Case Teaching	17-Apr-2020 1	19
FDP on Online Teaching in the Age of Covid19: Opportunities and Challenges	22-May-2020 1	32
FDP on Post- Covid World	29-May-2020 1	25
FDP on Virtual Team Training Netiquettes	30-May-2020 1	40
<a href="#">View File</a>		

**8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
<b>No Data Entered/Not Applicable!!!</b>				
No Files Uploaded !!!				

<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Career focused courses Seminar in collaboration with Marketing Department on New Age Business Practices FDPs Infrastructure Admissions

[View File](#)

**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
TO Conduct a series of faculty development programs/workshops/trainings to enhance course delivery	Eight Faculty Development programs conducted
<a href="#">View File</a>	

**14. Whether AQAR was placed before statutory body ?**

Yes

Name of Statutory Body	Meeting Date
IQAC	05-Dec-2020

**15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?**

No

**16. Whether institutional data submitted to AISHE:**

No

**17. Does the Institution have Management Information System ?**

Yes

If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)

SALESFORCE FOR COLLATING AND MANAGING ALL INSTITUTIONAL DATA RELATED TO THE STUDENTS ADMISSIONS, FEES, PROGRAMME, and PLACEMENTS.

### Part B

#### CRITERION I – CURRICULAR ASPECTS

##### 1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PGDM	Nil	General Management	30/10/2019

[View File](#)

1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
Nill	Nill	Nill	MKT 604-Marketing Analytics	12/08/2019
Nill	Nill	Nill	OP-619 Business Analytics	12/08/2019
Nill	Nill	Nill	OP - 620 Python for Data Analytics	12/08/2019
Nill	Nill	Nill	OP-621- E - Commerce Business Models	14/01/2020

[View File](#)

## 1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
PGDM	Dissertation	03/10/2019

[View File](#)

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
<b>No Data Entered/Not Applicable !!!</b>		

## 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Critical Reading and Writing	05/06/2019	150
Emotional Intelligence	05/06/2019	150
Written Analysis and Communication	04/09/2019	150
Purposeful Work	04/09/2019	150

[View File](#)

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	GEN MANAGEMENT	130

[View File](#)

## 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?  
(maximum 500 words)

### Feedback Obtained

The Institute is constantly in dialogue with all its stakeholders and seeks advice and input from industry leaders, in order to provide value in the many areas of engagement. Structured feedback is obtained for every course in two different forms for each course: the focussed feedback is obtained 6 weeks into the trimester from students, and another round of structured feedback is obtained after the completion of the course and before the end trimester examinations. The data generated is compiled by the program office and shared with concerned Faculty, Area Chair, Dean, and Director within three working days of obtaining the feedback. In case any course correction is required, the same is initiated based on the information obtained from the focussed feedback. This feedback information is incorporated in the module review document prepared by the faculty at the end of the course. Each faculty member offering a core/elective course compulsorily engages with an industry practitioner (ideally a recruiter) and gathers feedback on course content, sequencing of topics, and assessments. The same is discussed and documented in the module review document and used as input in designing the course for the next academic year. This ensures that the course is up to date and fulfills the future employment requirement of students. The module review document also incorporates feedback from the faculty concerned regarding Module Preparation, Module Delivery, Attendance, Assessment, and Guest Lectures. Based on the faculty's experience in conducting the course a proposed set of actions are also documented for future revision of the course outline. The institute also gathers feedback from each graduating batch at the completion of the course on the overall quality of the program and other facilities. Data gathered in the process is documented and shared with the program and administrative/support staff of the institution and the action taken report is shared with the concerned stakeholder within one calendar month from the date of generating the feedback.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	GEN MANAGEMENT	180	790	156
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### 2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of	Number of	Number of	Number of	Number of
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	students enrolled in the institution (UG)	students enrolled in the institution (PG)	fulltime teachers available in the institution teaching only UG courses	fulltime teachers available in the institution teaching only PG courses	teachers teaching both UG and PG courses
2019	Nil	314	Nil	31	31

## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
31	31	Nil	12	12	Nil

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

IILM Graduate School of Management takes immense pride in its robust and student-centric mentoring system, which is based on the philosophy of the holistic development of the student, beginning right from the entry of the student into the institution, formally lasting till his exit from the institution after her placement. Every student is allowed a faculty mentor immediately after he is admitted to the institute, who stays with her as her mentor (other things remaining the same) till she exits the institution. The mentor facilitates the overall development of the student, by being a friend, philosopher and guide in her academic, career-related, and even personal issues during her stay in the institution. The unique mentor-mentee relationship/bond is the corner-stone of the IILM mentoring process. The mentoring program features regular interactions- formal and informal- between the mentor and mentee on any issue concerning the overall development- academic, mental, professional- of the student. On the basis of these interactions, periodical mentoring reports covering the curricular /extra-curricular performance of the student are generated and shared with the parents. Successive mentoring reports are ultimately used by the program office to track the performance and improvement of the student across the academic terms. The mentor also guides his mentee during his Summer Internship. The mentor-mentee interaction is one component of the assessment of the SIP. Mentor also plays a crucial role in the students placement by guiding and counseling her during this stressful, anxious period. Many mentoring relations extend beyond college days, with alumni coming back to campus and helping the institution in multiple ways.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
314	31	1:10

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
31	31	Nil	2	9

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
<b>No Data Entered/Not Applicable !!!</b>			
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PGDM	Nill	2019-20 TERM III	31/03/2020	30/04/2020
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
5	140	3.6

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.iilmgsm.ac.in/about-us/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
Nill	PGDM	GEN MANAGEMENT	137	136	99.3
<a href="#">View File</a>					

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://www.surveymonkey.com/r/B3ZSPRL>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

No
No file uploaded.

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
No Data Entered/Not Applicable !!!				
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### 3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
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No Data Entered/Not Applicable !!!

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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

No Data Entered/Not Applicable !!!

### 3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
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No Data Entered/Not Applicable !!!

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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
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No Data Entered/Not Applicable !!!

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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Nill	Nill	Nill	The Cope Beauty	E-Commerce Platform	18/02/2020

No file uploaded.

### 3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Management	1

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
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No Data Entered/Not Applicable !!!

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management- National/International Conference Proceedings per Teacher during the year	1

Management- Chapters	3
Management- BOOKS	2
No file uploaded.	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Internet of Things based remote wearable health solutions: Prospects and area of research	Dr Shweta Nanda	Proceedings of International Conference on Sustainable Computing in Science and Technology	2019	2	IILM Graduate School of Management	2
Corporate Performance after MA: A Case of Indian Pharmaceutical Listed	Dr. Shruti Chaudhary	Saaransh: An International Journal of Management . 11(1), 24-31. (ISSN: 0975-4601 )	2019	Nil	IILM Graduate School of Management	Nil
Synergistic gains from Mergers Acquisitions: Logistic Panel Approach	Dr. Shikha Mittal Srivastava (Kalsie, A. Shrivastav, S. M. (2019).)	Journal of General Management Research 6(1), 32-40. (ISSN: 2348-2869) 10.	2019	Nil	IILM Graduate School of Management	Nil
Drivers of Brand Engagement: The Role of Brand Communities	Dr Sumanjit Das	Global Buss Review	2019	5	IILM GSM	5

No file uploaded.

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
<b>No Data Entered/Not Applicable !!!</b>						
No file uploaded.						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
<b>No Data Entered/Not Applicable !!!</b>				
<a href="#">View File</a>				

**3.5 – Consultancy**

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
<b>No Data Entered/Not Applicable !!!</b>			
No file uploaded.			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Prof Raju Majumdar Dr Sandhya Rai-	Nil	Nil	Nil	Nil
No file uploaded.				

**3.6 – Extension Activities**

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Swasth Mann Swasth Samaj	Dist Admn. , Gurugram	8	Nil
Emotions for Healthy Life-	St. Johns College, Agra	1	95
Session on - Emotional Intelligence for Sustainable Development" "Waste Technology : Emerging Paradigms in Waste Management"	Dept of Biotechnology, CET, IILM	1	200
Emotion Well-Being	Genesis School Greater Noida	Nil	50

Project Safalta : 12 Workshop series	Amar Ujala	1	1500
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
No Data Entered/Not Applicable !!!				
No file uploaded.				

### 3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
No Data Entered/Not Applicable !!!			
No file uploaded.			

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
955	867

#### 4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Class rooms	Newly Added
Others	Newly Added
Seminar Halls	Newly Added
No file uploaded.	

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
NETLIB	Fully	3.0	2007

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	31000	Nill	Nill	Nill	31000	Nill
Reference Books	2000	Nill	Nill	Nill	2000	Nill
e-Books	1000	Nill	Nill	Nill	1000	Nill
Journals	55	Nill	Nill	Nill	55	Nill
No file uploaded.						

##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	110	30	0	0	50	15	15	50	0
Added	0	0	0	0	0	0	0	0	0
Total	110	30	0	0	50	15	15	50	0

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS
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##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
<b>No Data Entered/Not Applicable !!!</b>	

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
120	98	120	102

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

There are established systems and procedures for maintaining and utilizing physical, academic, and support facilities such as laboratory, sports facilities, computer labs, classrooms, tutorial rooms, stock trading room, seminar hall, auditorium, etc. in the institute. The maintenance of physical, academic, and support facilities is carried out by the respective department heads with the help of staff, both on a daily basis and periodically. The purpose is to keep the facilities in proper condition and accessible to users as per requirements. Summary of the process followed for maintenance and utilization of some of the facilities: 1. Laboratories (All Labs Computer center): The laboratory has a lab in charge and an attendant. The lab in charge is responsible for the maintenance of the lab and suggests required up-gradation in the laboratory as per requirements. Deadstock verification (physical verification) is carried out to verify working/nonworking/missing equipment etc. Preventive maintenance and performance monitoring is carried out. The record of procurement, maintenance, issuance, and utilization is regularly kept. 2. Library: Librarian with supporting staff maintains the library. At the end of the Academic year, stock verification is done. Procurement of books as per the requirement is initiated through the library committee by inviting the requirement of books from faculty members before the commencement of the academic session. Books are also procured as per occasional requirements. This is then processed following the procurement procedure. Databases are also recommended by the library committee as per the requirement raised by the faculty body and purchased as per the process. 3. Sports complex/ground/equipment: Administrative head of the institute looks after the sports facilities and the activities. The sports equipment is issued to the students as per the schedule of the events. If any types of equipment get faulty, the faculty-in-charge of sports submits a proposal for purchase/maintenance. Preventive maintenance measures as a default mechanism are also in place. 4. Class Rooms and Seminar Hall: Classrooms are allocated as per requirement raised by the PG office by the Head administration along with necessary ICT tools. The classrooms are utilized as per the class schedule. The classrooms are cleaned on a daily basis under the supervision of the institute supervisor. Head of the institute, HODs and Class tutors also monitor the upkeep and cleanliness of the classrooms. Seminar Hall and auditorium is also maintained and monitored on a regular basis. 5. IT facilities: All faculty members in the institute are having PCs, essential software, and peripherals. The system administrator maintains the IT facilities of the institute. In case of major issues of maintenance, vendors are hired for maintenance of IT facilities. 6. Electrical, drinking water coolers, Lift etc.: The institute has technicians (electrician and plumber) for the upkeep and maintenance of electrical and water drinking facilities. Institute has housekeeping staff to

maintain the gardens. 7. CCTV, Security, etc.: Network and system administrator takes care of internet connectivity and CCTV security system. LCD projectors, air conditioners are maintained with the help of external agencies. Lady guards also monitor security.

<https://drive.google.com/file/d/1T3VrHX0mNnNCZEhmDnRDvabiltzsfIF/view?usp=sharing>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Merit Cum means Scholarship, Girls Scholarship, Martyrs Children scholarship	13	3037500
Financial Support from Other Sources			
a) National	Nil	Nil	Nil
b) International	Nil	Nil	Nil
No file uploaded.			

#### 5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Each one care for one - Mental Health Awareness Campaign	Nil	112	IILM CET
Session on - Emotional Intelligence for Sustainable Development	Nil	Nil	Centre for Emotional Intelligence
Personal Counselling Mentoring	29/07/2019	80	Career Development Centre
Yoga. Meditation	15/07/2019	30	Nil
No file uploaded.			

#### 5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
No Data Entered/Not Applicable !!!					
No file uploaded.					

#### 5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual

harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
4	4	10

## 5.2 – Student Progression

### 5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Airtel, Zycus, Naukri, Khimji, TRident, Oberoi, Nielson, Amazon, HDFC, Benzara, Bajaj Finserv, PUMA, Denstu, Athena, Times Internet, Protiviti, Ceasefire, Hyundai, Financial reservoir, Naukri, Infoedge, NIIT, GOOGLE, OYO, SAint Gobain	138	138	Nil	Nil	Nil

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### 5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					

No file uploaded.

### 5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	

No file uploaded.



5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Cricket Tournament	Inter Coliege	100
No file uploaded.		

**5.3 – Student Participation and Activities**

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Student Committee of Placement, CII club, Entrepreneurship Club, Sports Committee, Cultural Committee, Photography club, CSR Club, Movie Club, and Mess Committee. Regularly meet and decide activities.

**5.4 – Alumni Engagement**

5.4.1 – Whether the institution has registered Alumni Association?

Yes

<https://www.linkedin.com/groups/660967>

5.4.2 – No. of registered Alumni:

3580

5.4.3 – Alumni contribution during the year (in Rupees) :

No Data Entered/Not Applicable !!!

5.4.4 – Meetings/activities organized by Alumni Association :

No Data Entered/Not Applicable !!!

**CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

**6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The placement process at IILM is driven by the participation of members from the CDC (Career Development Centre), faculty, and SCOP (student committee on placements). CDC members initiate the placement process by floating the JDs. The job profiles are floated to the students only after all terms and conditions are discussed among all the team members. SCOP is an integral part of the placement process. Grievance redressal (wrt placements) is strictly in compliance with the campus placement policy. CDC at IILM consists of the Head of CDC, faculty mentors and the student body. The whole purpose of the CDC is to guide and counsel the students on their career options. The guidance is based on an in-depth conversation between the mentor, CDC representative, and student, given the strength and weaknesses of the student concerned. In special cases, the dean and director are also involved in the counseling/consultation process. Parents are also taken into confidence during the whole process.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	The curriculum, pedagogy and course delivery are benchmarked with the best institutions and best practices in the country and around the world.
Teaching and Learning	All courses undergo a thorough and rigorous module review process and the analysis results and findings are discussed with the faculty body.
Examination and Evaluation	THE GRADING PATTERN FOR EACH COURSE, AN ASSESSMENT RUBRIC, IS ALSO INCORPORATED IN EVERY COURSE
Research and Development	PROACTIVE AND AGGRESSIVE SUPPORT FOR ENHANCEMENT OF RESEARCH FOOTPRINT OF FACULTY
Library, ICT and Physical Infrastructure / Instrumentation	A VARIETY OF SERVICES FOR WEBINAR, VIDEO CONFERENCING AVAILABLE TDUE TO A MOU WITH IIM B
Human Resource Management	UNIQUE HR POLICIES TO INCREASE A FAIRER AND BALANCED GENDER PARTICIPATION IN TERMS OF FACULTY COMPOSITION AND THEIR PARTICIPATION IN DECISION-MAKING PROCESSES
Industry Interaction / Collaboration	SCIENTIFIC AND PROPER UTILIZATION OF CLOUD BASED SOFTWARE FOR PROVIDING CLEAR APPROACH TOWARDS THE RECRUITMENT PROCESS
Admission of Students	THE INTERVIEW PROCESS IS EXPLORATORY IN NATURE PROSPECTIVE TEST THE TECHNICAL SKILLS, SOFT SKILLS

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	Actively uses online sources of operations. In academics, Feebank is the LMS used for classes, assignment and announcements. For salary and leave paybooks are used to prepare the salary and upload the salary slips

## 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
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No Data Entered/Not Applicable !!!

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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
No Data Entered/Not Applicable !!!						
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
No Data Entered/Not Applicable !!!				
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
2	2	Nil	Nil

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Flexi timing, FDP sponsorship, Accommodation facility,	Subsidies, Flexi timing, issue of laptop	Medical facilities, loan, merit-cum-means scholarship

## 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institute has a balanced mechanism of internal and external audit. We have our own internal audit mechanism where internal audit is an ongoing continuous process. This is in addition to the external auditors to verify and certify the entire income and expenditure and the capital expenditure of the institute each year. Permanent, competent internal auditors and their team undertake a thorough check and verification in each financial year. Likewise an external audit is also carried out in an elaborate way on a half-yearly basis. Thus the institutional accounts are audited regularly by both internal and statutory audits.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		

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6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

### 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	AAB	Yes	Academic Committee
Administrative	No	Nil	Yes	Respective Committees

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

No Data Entered/Not Applicable !!!

6.5.3 – Development programmes for support staff (at least three)

Annual staff training needs are identified and training conducted on the basis of that. The support staff is part of all academic and non academic activities. Regular staff meetings are conducted to address their needs and requirements so as to upgrade their skills accordingly.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Updation of E-resources in the library Formation and activation of the IQAC Increased and differential involvement of industry in curriculum up-gradation and new course design

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	No
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!					
<a href="#">View File</a>					

### CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
No Data Entered/Not Applicable !!!				

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

ROOFTOP SOLAR ENERGY PLANT - 125 KW

### 7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Ramp/Rails	Yes	Nil
Provision for lift	Yes	Nil
Rest Rooms	Yes	Nil

### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
No Data Entered/Not Applicable !!!							
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### 7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Christmas Carol-Cake cutting with Children From Fr. Agnells Orphanage in Greater Noida	24/12/2020	24/12/2020	125
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### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Greenathon, 2. Plantation of environment-friendly trees on special occasions, 3. Green Audit, 4. Sewage Treatment plant, 5. Rain Water harvesting, 6. Solar energy plant

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

1. Robust Mentoring system at the core of a unique learning experience for the student, from entry to exit. 2. Transparent and inclusive internal Academic Audit mechanism, with the rigorous Module review process (incorporating multi-stakeholder feedback at different stages of the course design/delivery/assessment) at its core.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.iilmqsm.ac.in/wp-content/uploads/2014/09/IILMGSM-Employee->

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

To enable an academically rigorous, and research-supported management education (mission statement), the institution is aggressively supporting its faculty members to create quality research output.

Provide the weblink of the institution

<https://www.iilmgsm.ac.in/>

### 8.Future Plans of Actions for Next Academic Year

During the next academic year, we plan to strengthen our faculty pool by hiring scholars and practitioners from the area of technology. This is to utilize their expertise to train and equip our students for industry requirements. Also, faculty members would be encouraged to upskill themselves and attend at least one online course in the emerging area which would be a part of the appraisal process. We shall review and revise our curriculum to bring in the relevant courses and workshops as per industry requirements especially in the areas of Fintech, e-supply chain, Technology, E-Business, and Risk management. Inputs received from the recruiters, practitioners, and Alumni shall be taken into consideration. Due to the post-covid-lockdown, not much of the attention was given towards upgrading library resources including books journals. We shall procure new books and journals as recommended by the Library Committee. Faculty research output shall be an important area of focus for the upcoming year. All faculty members have been informed and guided to put in all required efforts to aim at quality publication in ABDC journals. Faculty would be guided and mentored by the senior faculty members. We also intend to strengthen our Entrepreneurship cell. Two start-up proposals submitted by our students have been approved for seed funding of 50,000 each. Later these start-ups shall be guided by the faculty and connect them to the investors. We shall apply for NAAC and NBA re-accreditations, as both accreditations are expiring during 2022. We shall also work towards international accreditations and AICTE funding schemes.