



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution	IILM GRADUATE SCHOOL OF MANAGEMENT
Name of the head of the Institution	Taruna Gautam
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	0120-6670618
Mobile no.	9911416025
Registered Email	taruna.gautam@iilmgsm.ac.in
Alternate Email	director@iilmgsm.ac.in
Address	16, Knowledge Park 2
City/Town	Gautam budh nagar
State/UT	Uttar pradesh
Pincode	201306
2. Institutional Status	

Autonomous Status (Provide date of Conformant of Autonomous Status)	04-Apr-2018
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	Dr Shikha Bhardwaj
Phone no/Alternate Phone no.	01206670697
Mobile no.	9811210611
Registered Email	shikha.bhardwaj@iilmgsm.ac.in
Alternate Email	iqac.coordinator@iilmgsm.ac.in

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://www.iilmgsm.ac.in/wp-content/uploads/2014/09/IGSM-AQAR.pdf
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4. Whether Academic Calendar prepared during the year

Yes

if yes, whether it is uploaded in the institutional website:
Weblink :

<http://www.iilmgsm.ac.in/wp-content/uploads/2014/09/IILMGSM-Student-Handbook-19-21.pdf>

5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	A	3.2	2017	29-Oct-2017	29-Oct-2022

6. Date of Establishment of IQAC

15-Mar-2018

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Second IQAC meeting	18-Dec-2018	12

No Files Uploaded !!!

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

1

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

No

Upload the minutes of meeting and action taken report

No Files Uploaded !!!

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

Admission Infrastructure Research Placement Academic

No Files Uploaded !!!

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Job driven courses	New and MOOC courses introduced
No Files Uploaded !!!	

14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
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IQAC	16-Mar-2019
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes
Date of Visit	07-Sep-2019
16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2019
Date of Submission	28-Feb-2019
17. Does the Institution have Management Information System ?	No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PG Diploma	18-20	Nill	16/10/2018
PG Diploma	19-21	Nill	12/04/2018
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PG Diploma	Nill	20/07/2018	Career Trek 1	12/04/2018
PG Diploma	Nill	20/07/2018	ELS Workshop	20/07/2018
PG Diploma	Nill	04/10/2018	Spoken Business Communication Workshop	04/10/2018
PG Diploma	Nill	04/10/2018	Career Trek II	04/10/2018
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Career Trek 1	20/07/2018	154
ELS Workshop	20/07/2018	154
Spoken Business Communication Workshop	04/10/2018	154
Career Trek II	04/10/2018	154
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
No Data Entered/Not Applicable !!!		
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
THE INSTITUTE IS CONSTANTLY IN DIALOGUE WITH ALL ITS STAKE HOLDERS AND SEEK ADVICE AND INPUT FROM INDUSTRY LEADERS, IN ORDER TO PROVIDE VALUE IN THE MANY AREAS OF ENGAGEMENT. STRUCTURED FEEDBACK IS OBTAINED FOR EVERY COURSE IN TWO DIFFERENT FORMS FOR EACH COURSE

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PG Diploma	Null	180	679	154
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
No Data Entered/Not Applicable !!!					

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
27	27	27	13	5	3
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

IILM GSM has a strong mentoring process. Each student of IILM GSM is attached to faculty mentors for personal guidance, career advancement and development. Faculty members continue to be the mentors with the students allocated to them for their stay at IILM GSM. Every faculty member is expected to create a rapport with the student mentee, encourage questions, attempt to clarify doubts and facilitate counselling on different issues. A mentor is required to conduct two formal meetings per month with their mentees. Details of all such meetings are to be documented in the mentees log sheet by mentees and submitted to the mentor after every two months. The mentor on his part is expected to record the details of each meeting record in the mentor log sheet, to be submitted to Faculty In charge for mentoring, every month. Mentors could suggest corrective and remedial action for the problem faced by their mentees and include in their successive monthly reports. The faculty may write to the faculty mentor with his observations/ suggestions regarding the same. The effectiveness of such corrective measures should be documented in the term wise progress table. A mentor is expected to maintain professional standards, improve mentoring skills and exercise good judgment when engaging in every activity involving his mentee and work with mentee to establish mutual respect, friendship, motivation and measurable goals. Once the journey of two years of mentorship is on the verge of completion, mentor is expected to ensure that his mentee has become self-reliant and self managed person.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
307	27	1:11

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
30	27	3	5	17

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
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No Data Entered/Not Applicable !!!

[View File](#)

2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
17	158	10

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://www.iilm.edu/mission-vision/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
17-19	PG Diploma	Null	137	117	85

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://www.surveymonkey.com/r/B3ZSPRL>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes

Name of the teacher getting seed money

Dr. Sandhya Rai

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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

No Data Entered/Not Applicable !!!				
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3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Analytics Summit, HR roundtable, Marketing Conference	Management	17/12/2018
PRME	Management	31/01/2019
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
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No Data Entered/Not Applicable !!!

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management	12
View File	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
No file uploaded.						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
No Data Entered/Not Applicable !!!				
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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Save Food	IILM GSM	2	25
NGO Support	Robinhood Army	3	15
Winter Clothes Contribution	Robinhood Army	3	10
Run for Fun	Xpress Fitness	2	75
No file uploaded.			

3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Industry	CII Skill will club	CII North Chapter and Majestic Auto ltd	01/07/2018	31/12/2018	130
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
University of Lapland	20/04/2019	Student Exchange	41
ISM, Munich, Germany	20/04/2019	Student Exchange	40
IIMBx	01/10/2018	MOOC Courses	139
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
40	6

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Existing
Classrooms with Wi-Fi OR LAN	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
No file uploaded.	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
NETLIB	Fully	3.0	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	9025	767165	22826	252852	31851	1020017
Reference Books	361	72085	781	23546	1142	95631

No file uploaded.

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	110	3	0	0	90	20	0	50	0
Added	0	0	0	0	0	0	0	0	0
Total	110	3	0	0	90	20	0	50	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
No Data Entered/Not Applicable !!!			

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

ALL PROCEDURES AND POLICIES FOR MAINTAINING AND UTILIZING PHYSICAL, ACADEMIC AND SUPPORT FACILITIES ARE SHARED THROUGH STUDENT HANDBOOK, HOSTEL HANDBOOKS AND BRIEFING ABOUT STANDARD OPERATING PROCEDURES OF THE INSTITUTE DURING ORIENTATION PROGRAMME. THE SOPs ARE CLEARLY DEFINED WITH OBJECTIVE, IMPLEMENTATION AND EVALUATION. STUDENT HANDBOOK IS COMPREHENSIVE MATERIAL HANDED OVER TO STUDENTS IN THEIR FIRST YEAR. IT COVERS ALL RULES OF HOSTEL, DISCIPLINE AND ACADEMIC CONDUCT. DIFFERENT SOP OF EXAMINATION, ADMISSIONS, PLACEMENTS INTERNATIONAL COLLABORATION, COUNSELLING, MENTORING PROCESS, EXTRA CURRICULAR ACTIVITIES, STUDENT DISCIPLINE AND INTERNATIONAL FACULTY AND DRAFTED TO INSTITUTIONALIZE THE SYSTEM.

<http://www.iilmgsm.ac.in/iilm-sop/>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

Name/Title of the scheme	Number of students	Amount in Rupees
No Data Entered/Not Applicable !!!		
No file uploaded.		

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
No Data Entered/Not Applicable !!!			
No file uploaded.			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
No Data Entered/Not Applicable !!!					
No file uploaded.					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
No Data Entered/Not Applicable !!!		

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Airtel, Zycus, Naukri, Khimji, TRident, Oberoi, Nielson, Amazon, HDFC, Benzara, Bajaj Finserv, PUMA, Denstu,	Nill	Nill	Nill	Nill	Nill

Athena,
Times
Internet,
Protiviti,
Ceasefire,
Hyundai,
Financial
reservoir,
Naukri,
Infoedge,
NIIT,
GOOGLE, OYO,
SAint Gobain

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
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No Data Entered/Not Applicable !!!

No file uploaded.

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
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No Data Entered/Not Applicable !!!

No file uploaded.

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
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No Data Entered/Not Applicable !!!

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
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No Data Entered/Not Applicable !!!

No file uploaded.

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Student Committee of Placement, CII club, Entrepreneurship club, Sports Committee, Cultural Committee, Photography club, CSR club and Mess Committee. Regularly meet and decide activities.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No Data Entered/Not Applicable !!!

5.4.2 – No. of registered Alumni:

No Data Entered/Not Applicable !!!

5.4.3 – Alumni contribution during the year (in Rupees) :

No Data Entered/Not Applicable !!!

5.4.4 – Meetings/activities organized by Alumni Association :

No Data Entered/Not Applicable !!!

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

PLACEMENT PROCESS AT IILM IS DRIVEN BY THE PARTICIPATION OF MEMBERS FROM CAREER DEVELOPMENT CENTER, FACULTY AND STUDENT COMMITTEE ON PLACEMENTS. CDC MEMBERS OPEN UP THE JOB PROFILES. INDUSTRY CONNECT IS DONE BY THE MEMBERS OF CDC AND SOME OF THE FACULTY MEMBERS WHO ARE PART OF THE SOME. BEFORE OPENING THE JOB PROFILES ALL TERMS AND CONDITIONS ARE DISCUSSED AMONG THE MEMBERS AND ONCE THERE IS UNANIMITY THE PROFILE IS OPENED. STUDENT COMMITTEE ON PLACEMENTS IS AN INTEGRAL PART OF THE PROCESS WHEREIN THEY ARE PART OF THE ENTIRE PROCESS. GRIEVANCE OR CONCERN IF ANY IS DEALT WITH ACCORDING TO THE PLACEMENT POLICY CIRCULATED WITH THE STUDENTS DURING JOINING OF THE PROGRAM. CAREER CENTER AT IILM INVOLVES THE DIRECTOR OF THE CAREER CENTER, FACULTY MENTORS AND THE STUDENT BODY. THE WHOLE PURPOSE OF THE CENTER IS TO GUIDE AND COUNSEL THE STUDENTS ON THEIR CAREER OPTIONS. THE GUIDANCE IS BASED ON IN DEPTH CONVERSATION BETWEEN THE MENTOR, CAREER CENTER REPRESENTATIVE AND STUDENT GIVEN THE STRENGTH AND WEAKNESSES OF THE STUDENT CONCERNED. IN SPECIAL CASES THE INTERVENTION TAKES PLACE AT THE LEVEL OF DEAN AND DIRECTOR. PARENTS ALSO TAKEN IN CONFIDENCE DURING THE WHOLE PROCESS.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	THE INSTITUTE BENCHMARKS ITS COURSES WITH BEST BUSINESS SCHOOLS IN THE COUNTRY AND ABORAD. CORE
Teaching and Learning	ALL COURSE MODULE REVIEWS ARE PRESENTED TO FACULTY BODY AND THE RESULTS ANALYSED AND DISCUSSED
Examination and Evaluation	THE GRADING PATTERN FOR EACH COURSE, AN ASSESSMENT RUBRIC IS ALSO INCORPORATED IN THE COURSE
Research and Development	PAPER PRESENTATION IN CONFERENCES AND PUBLICATION HAS BEEN REWARDING THIS ACADEMIC YEAR
Library, ICT and Physical	DUE TO MOU WITH IILM BANGALORE, WIDE

Infrastructure / Instrumentation	VARIETY OF SERVICES FOR WEBINAR, VIDEO CONFERENCING
Human Resource Management	GENDER EQUALITY WITH UNIQUE HR POLICIES WAS ESTABLISHED
Industry Interaction / Collaboration	UTILIZES CLOUD BASED SOFTWARE FOR PROVIDING CLEAR APPROACH TOWARDS THE RECRUITMENT PROCESS
Admission of Students	THE INTERVIEW PROCESS IS EXPLORATORY IN NATURE PROSPECTIVE TEST THE TECHNICAL SKILLS, SOFT SKILLS

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	ACTIVELY USES ONLINE SOURCES OF OPERATIONS. IN ACADEMICS NEO IS THE LMS SYSTEMS USED FOR CLASSES, ASSIGNMENT AND ANNOUNCEMENTS. FOR SALARY AND LEAVE PAYBOOKS ARE USED TO PREPARE THE SALARY AND UPLOAD THE SALARY SLIPS. OWN LAN CONNECTION

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
No Data Entered/Not Applicable !!!				
No file uploaded.				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
No Data Entered/Not Applicable !!!						
No file uploaded.						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
No Data Entered/Not Applicable !!!				
No file uploaded.				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
No Data Entered/Not Applicable !!!			

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Flexi timing, FDP sponsorship, Accomodation facility,	Subsidies, Flexi timing, issues of laptop	Medical facilities, loan, scholarship

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

NILTHE INSTITUTE HAS A MECHANISM AND EXTERNAL AUDIT. WE HAVE OUR OWN INTERNAL AUDIT MECHANISM WHERE INTERNAL AUDIT IS AN ONGOING CONTINUOUS PROCESS IN ADDITION TO THE EXTERNAL AUDITORS TO VERIFY AND CERTIFY THE ENTIRE INCOME AND EXPENDITURE AND THE CAPITAL EXPENDITURE OF THE INSTITUTE EACH YEAR. QUALIFIED INTERNAL AUDITORS HAVE BEEN PERMANENTLY APPOINTED AND A TEAM OF STAFF UNDER THEM TO A THOROUGH CHECK AND VERIFICATION IN EACH FINANCIAL YEAR. LIKEWISE AN EXTERNAL AUDIT IS ALSO CARRIED OUT AN ELABORATE WAY ON QUARTERLY BASIS. THE INSTITUTIONAL ACCOUNTS ARE AUDITED REGULARLY BY BOTH INTERNAL AND STATUTORY AUDITS.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
No file uploaded.		

6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Nill	Nill	Nill
Administrative	No	Nill	Nill	Nill

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

DURING ORIENTATION AND PI SUPPORTING THE INSTITUTIONAL ETHOS AND VALUE FEEDBACK ON REGULAR BASIS

6.5.3 – Development programmes for support staff (at least three)

ANNUAL STAFF TRAINING NEEDS IDENTIFIED AND TRAINING CONDUCTED SUPPORT STAFF IS PART OF ALL ACTIVITIES ACADEMIC AND NON ACADEMIC REGULAR STAFF MEETINGS TO ADDRESS THEIR NEED AND UPGRADE THEIR SKILLS ARE CONDUCTED

6.5.4 – Post Accreditation initiative(s) (mention at least three)

LIBRARY RESOURCES ARE UPDATES IQAC HAS BEEN FORMED INDUSTRY INVOLVEMENT IN CURRICULUM DESIGN AND CONTENT DELIVERY

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!					
No file uploaded.					

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
No Data Entered/Not Applicable !!!				

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar energy plant

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
No Data Entered/Not Applicable !!!		

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
No Data Entered/Not Applicable !!!							
No file uploaded.							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
No Data Entered/Not Applicable !!!		

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!			
No file uploaded.			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Greenathon, Plantation of trees on special occasions, Green Audit, Sewage Treatment plant, Water harvesting, Solar energy plant

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Mentoring system and Module review

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.iilmgsm.ac.in/wp-content/uploads/2014/09/IILMGSM-Employee-Handbook-2019.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

On the basis of NAAC recommendation, Institute initiated job driven courses and increased industry engagement. IILM GSM has collaborated with Confederation of Indian Industry

Provide the weblink of the institution

<http://www.iilmgsm.ac.in/post-graduate-diploma-in-management/>

8.Future Plans of Actions for Next Academic Year

Future plans of the institute are primarily aiming at scaling the intellectual environment of the institute. This includes aiming at inducting a better quality of students, faculty and intellectual output. IILM-GSM possesses certain faculty resources who are dedicated to the field of business research. The institution strongly believes that academic research can strongly contribute to corporate decision making and has a well developed research plan for the upcoming year. The faculty is involved in actively performing research in the emerging areas of Digital Marketing, Green Marketing, Social Media Marketing, Cryptocurrency, Block Chain, Design Thinking, HR Analytics, Corporate Governance, Executive Compensation and Internet of Things, amongst several other contemporary areas. Rigorous academic research strengthens the input given to the management students at the business school, as also, ushers in a culture of critical thinking, creativity and fosters an inspirational learning environment. The institution plans to host a set of international conferences in the upcoming year. The objective of these research based forums will be to serve as inter-disciplinary and multi-disciplinary avenues for exchange of business ideas, best research practices and research outcomes, for the benefit of the corporate professionals, industry practitioners, academicians and researchers at large. Research workshops and special sessions are also being organised with the intention of familiarising individuals with the latest developments pertaining to research methods, technological evolution and research paper writing, thereby aiming at increasing the intellectual output of the institution. To address the requirement of better quality of students focus will be on admission outreach of students on Pan India basis, Customized workshop in Engineering and Degree College, Coaching institute, Merit Scholarship for meritorious students. Scholarship for CAT aspirants with 75-90 and separate section to be made where courses like Data Analytics, Fintech will be offered. During the recent past the faculty recruitment process has focused on inducting faculty with PhDs and good research background. We plan to improve the ratio of PhD faculty members keeping in view the requirement of both Indian and International accreditations. We are applying to all possible funding and grant schemes from government and non government organizations. We have

submitted the proposal for MODROBS and Short term training program for faculty to AICTE. We plan to establish incubation cell under the UP government grant scheme. The proposal for establishing incubation cell has been submitted to UP government.